

JOHN McCARTNEY

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SKILLS

- XHTML/CSS
- JavaScript, AJAX, JSON, JQuery and MooTools Libraries
- PHP and MySQL
- WordPress
- CakePHP (front-end)
- ExpressionEngine
- Facebook, Twitter, and YouTube APIs
- Basic knowledge of Flash
- Adobe Photoshop, InDesign, Illustrator
- Microsoft Office Suite
- Photography

EXPERIENCE

1 Trick Pony: Hammonton, New Jersey

- Front-End Developer : *October 2010–present*
Independently create functioning websites from start to finish utilizing frameworks such as WordPress. Work with back-end developer to create sites using custom CMSs built in CakePHP and ExpressionEngine. Collaborate with Flash developers to integrate Flash animations into HTML containers. Build sites using adaptable layouts for optimal viewing on desktop and mobile devices. Work closely with project managers to meet aggressive schedules on up to 5 projects per week. Clients include: **Virgin Mobile Live**, **Simple Shoes**, Sony Picture Classics, Turner Classic Movies, Hard Rock Casino, and a variety of other clients in the restaurant and entertainment industries.

Neiman Group: Philadelphia, Pennsylvania

- Junior Developer (temp contract) : *March–July 2010*
Worked closely with Senior Developer to create templates for integration with ExpressionEngine CMS for **The National Organization on Disability**. This site was required to be Priority 1 Compliant for compatibility with text readers for the visually impaired. Other clients included PA Government Organizations, which required rigorous browser testing, including Internet Explorer 6.

Well Fed: Philadelphia, Pennsylvania

- Freelance Developer: *March 2010–October 2010*
Supported Well Fed through XHTML/CSS, PHP/MySQL, JavaScript and WordPress programming on a contract basis. Gained experience writing custom WordPress plug-ins, including a custom photo gallery for Philadelphia-based architecture firm **Studio Torres**.

Edmund Optics Inc.: Barrington, New Jersey

- Research and Development/Applications Engineer: *January 2007–June 2009*
Designed process control systems to ensure precision manufacturing of optical components and assemblies. Managed inspection of customer returns and incoming products from internal manufacturing and various outside vendors. Supervised quality of orders in excess of \$100,000 value. Assisted up to 20 customers daily over the phone and via e-mail to provide in-depth product support. Selected products from Edmund Optics catalog to custom-build systems of \$10,000+ value to meet specific customer needs.
- Website Assistant: *September 2006–January 2007*
Maintained an online catalog of over 16,900 products by working with engineering and marketing departments. Updated content, including new products, product descriptions, and product drawings.

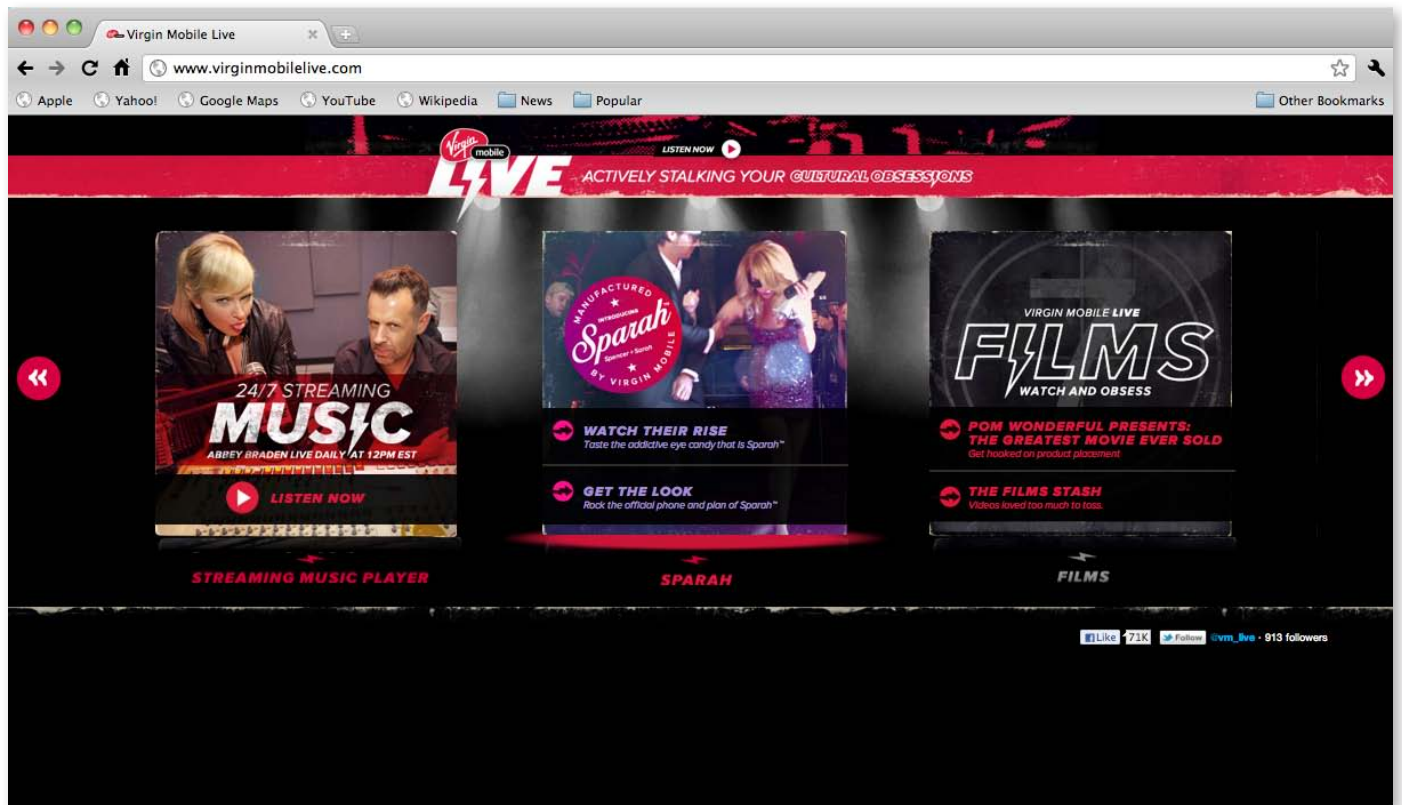
EDUCATION

Rochester Institute of Technology: Rochester, New York

Bachelor of Science: Imaging and Photographic Technologies
Minor: Imaging Systems

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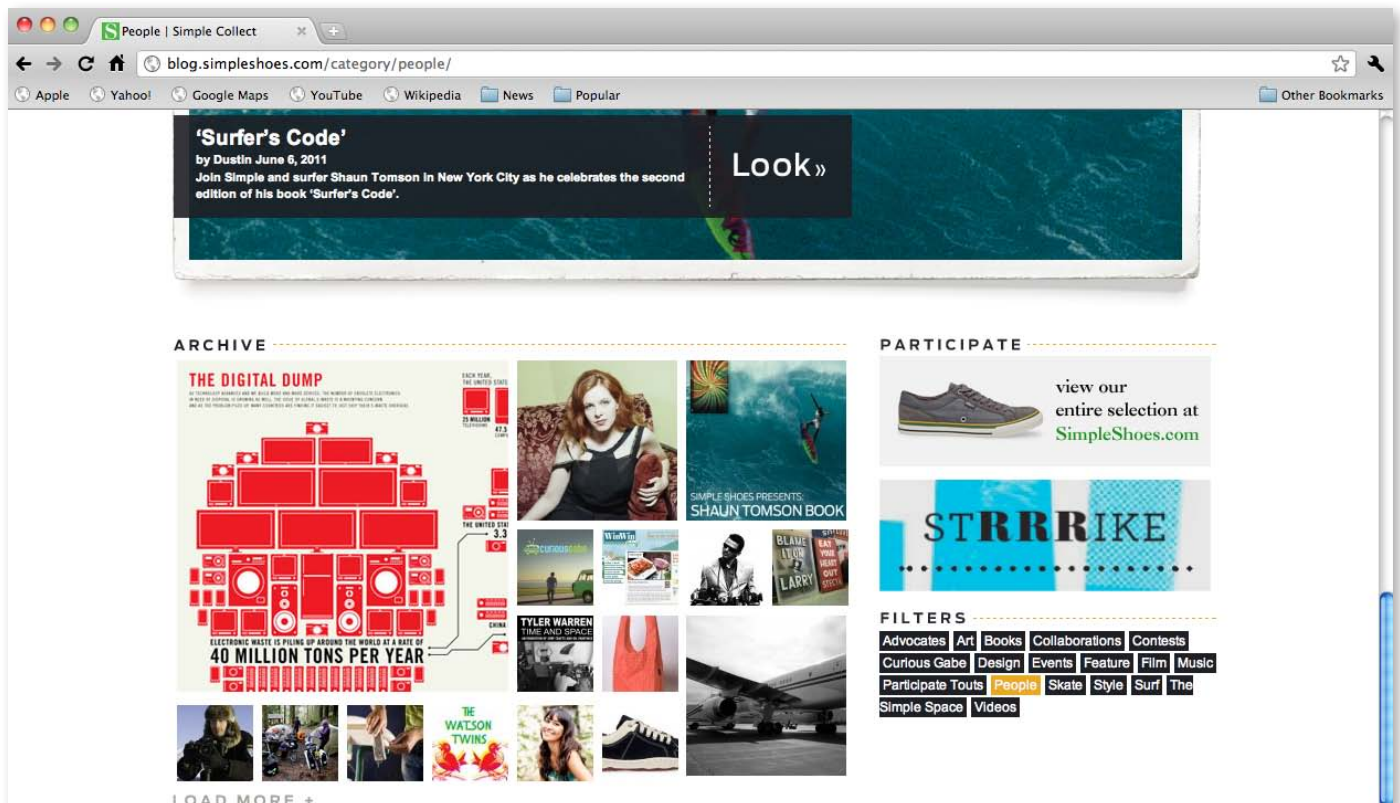
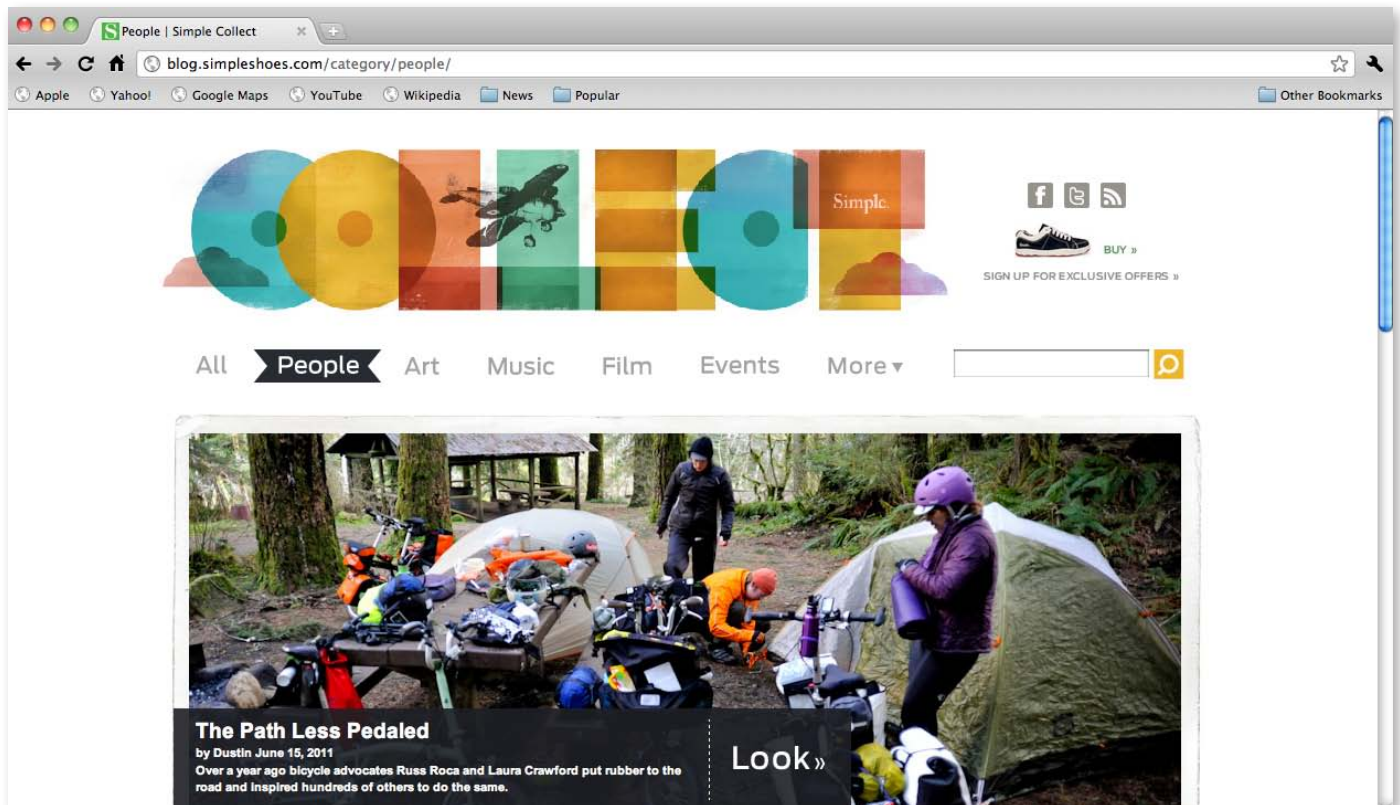
Virgin Mobile Live

[virginmobilelive.com]

Landing page. Includes JQuery sliding navigation and effects. Serves as a hub to unify all ongoing Virgin Mobile Live marketing campaigns. Created adaptable layout for desktop and mobile devices using CSS queries.

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Simple Collect Blog

[blog.simpleshoes.com]

Blog for Simple Shoes built in WordPress.

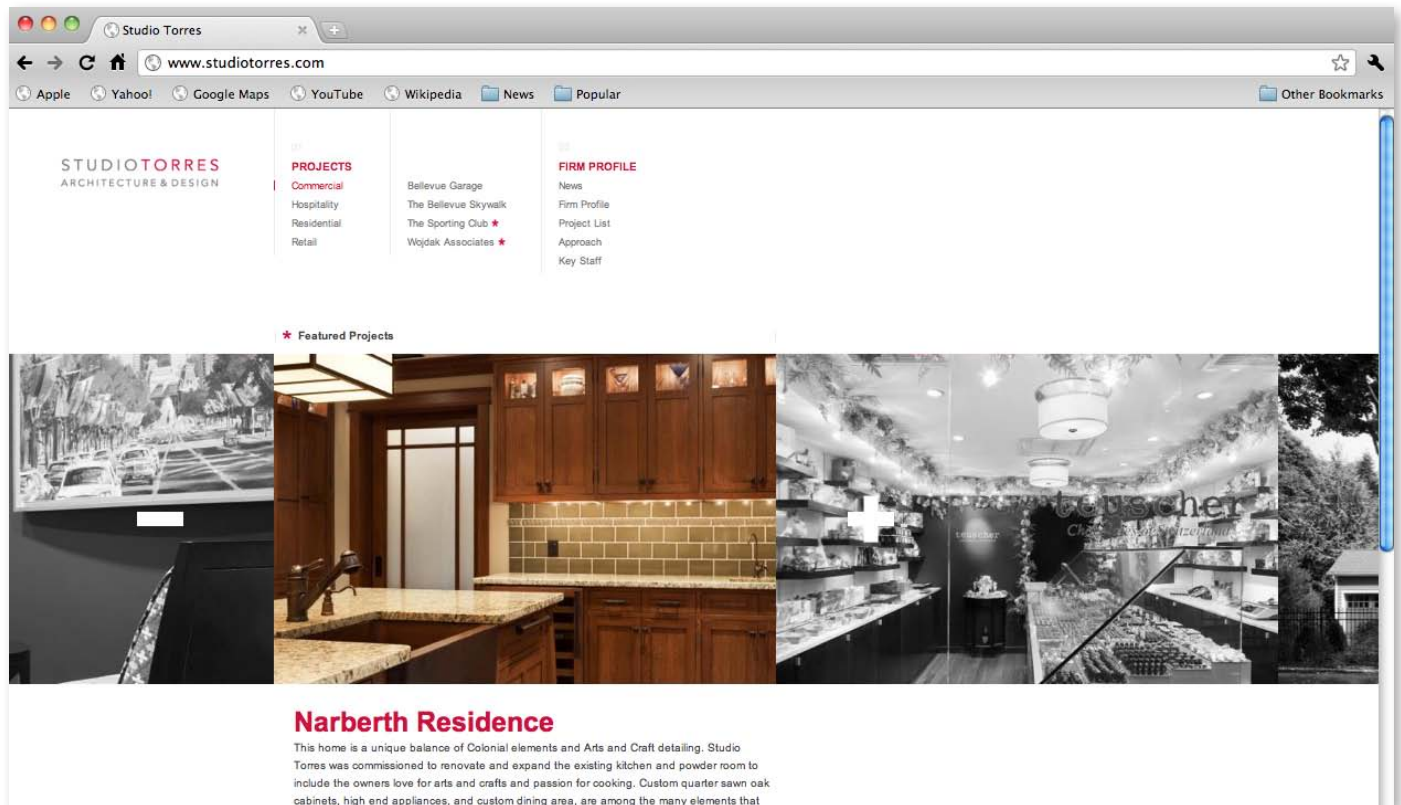
Site is divided into featured posts and

archived posts. Featured posts are displayed on the top of each category page and are updated through the site admin. Archived posts are sortable by category

using AJAX. Image-based navigation allows users to browse archive posts, while automatic image resizing emphasizes frequency of post views.

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The screenshot shows the Studio Torres website interface. At the top, there is a browser window with the address bar displaying "www.studiotorres.com". Below the browser window, the website header includes the Studio Torres logo and navigation links for Apple, Yahoo!, Google Maps, YouTube, Wikipedia, News, and Popular. The main content area is divided into three columns: "PROJECTS" with sub-categories (Commercial, Hospitality, Residential, Retail), "FIRM PROFILE" with sub-links (News, Firm Profile, Project List, Approach, Key Staff), and a "Featured Projects" section. The featured projects section displays a grid of images, including a kitchen renovation and a retail store interior. Below the images, the "Narberth Residence" project is highlighted with a detailed description.

STUDIOTORRES
ARCHITECTURE & DESIGN

PROJECTS

- Commercial
- Hospitality
- Residential
- Retail

Bellevue Garage
The Bellevue Skywalk
The Sporting Club ★
Wojdak Associates ★

FIRM PROFILE

- News
- Firm Profile
- Project List
- Approach
- Key Staff

★ Featured Projects

Narberth Residence

This home is a unique balance of Colonial elements and Arts and Craft detailing. Studio Torres was commissioned to renovate and expand the existing kitchen and powder room to include the owners love for arts and crafts and passion for cooking. Custom quarter sawn oak cabinets, high end appliances, and custom dining area, are among the many elements that

Studio Torres

[studiotorres.com]

Studio Torres is a Philadelphia-based architecture firm. This site uses a custom-built WordPress plug-in for an image gallery, which allows the site admin to update image captions, set featured samples, and modify image order. The plug-in crops and resizes images upon upload. Full screen option allows the end user to view images in their original dimensions.